

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1073 adults. Fieldwork was undertaken between 12th - 13th September 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly agree	14%	10%	17%	12%	15%	13%
Somewhat agree	32%	34%	31%	28%	26%	42%
Somewhat disagree	23%	23%	24%	25%	21%	24%
Strongly disagree	18%	17%	19%	22%	20%	14%
Don't know	12%	16%	9%	13%	18%	7%
Net: Agree	46%	44%	48%	40%	41%	55%
Net: Disagree	42%	40%	43%	47%	41%	38%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly agree	14%	12%	17%	12%	15%	15%
Somewhat agree	37%	37%	37%	34%	33%	44%
Somewhat disagree	22%	23%	20%	21%	20%	23%
Strongly disagree	16%	15%	17%	20%	19%	10%
Don't know	11%	13%	9%	12%	13%	8%
Net: Agree	51%	49%	54%	46%	48%	59%
Net: Disagree	38%	38%	37%	42%	39%	33%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Region				White
	Northeast	Midwest	South	West	

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly agree	14%	12%	11%	16%	14%	11%
Somewhat agree	32%	33%	37%	31%	28%	34%
Somewhat disagree	23%	26%	22%	20%	28%	25%
Strongly disagree	18%	14%	20%	20%	17%	19%
Don't know	12%	14%	10%	12%	13%	10%
Net: Agree	46%	46%	47%	48%	42%	46%
Net: Disagree	42%	41%	42%	40%	45%	44%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly agree	14%	15%	14%	15%	13%	14%
Somewhat agree	37%	37%	41%	35%	37%	39%
Somewhat disagree	22%	18%	18%	24%	24%	21%
Strongly disagree	16%	15%	15%	18%	14%	16%
Don't know	11%	15%	12%	8%	11%	10%
Net: Agree	51%	52%	55%	50%	50%	53%
Net: Disagree	38%	33%	33%	43%	39%	37%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Race			Educ	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly agree	14%	17%	23%	10%	15%	14%
Somewhat agree	32%	30%	26%	31%	35%	32%
Somewhat disagree	23%	26%	14%	23%	19%	26%
Strongly disagree	18%	12%	17%	26%	12%	21%
Don't know	12%	15%	20%	10%	20%	8%
Net: Agree	46%	47%	49%	41%	49%	45%
Net: Disagree	42%	38%	31%	49%	30%	47%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly agree	14%	15%	14%	19%	14%	16%
Somewhat agree	37%	33%	34%	32%	38%	35%
Somewhat disagree	22%	20%	28%	16%	21%	22%
Strongly disagree	16%	12%	15%	24%	9%	20%
Don't know	11%	20%	8%	10%	17%	8%
Net: Agree	51%	48%	48%	50%	53%	50%
Net: Disagree	38%	32%	44%	40%	30%	42%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Education		Marital		
	4-year	Post Grad	Married	Separated	Divorced

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly agree	14%	12%	11%	14%	34%	16%
Somewhat agree	32%	29%	31%	37%	17%	38%
Somewhat disagree	23%	26%	32%	22%	19%	24%
Strongly disagree	18%	26%	23%	19%	16%	17%
Don't know	12%	7%	3%	9%	13%	5%
Net: Agree	46%	41%	42%	50%	52%	54%
Net: Disagree	42%	52%	55%	41%	35%	41%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly agree	14%	13%	13%	14%	14%	15%
Somewhat agree	37%	37%	38%	40%	39%	44%
Somewhat disagree	22%	20%	27%	21%	18%	22%
Strongly disagree	16%	23%	19%	15%	16%	11%
Don't know	11%	6%	2%	9%	13%	8%
Net: Agree	51%	50%	51%	55%	53%	59%
Net: Disagree	38%	44%	46%	36%	34%	33%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Status			Children under the age of 18	
	Widowed	Never married	Domestic / civil partnership	Yes	No

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly agree	14%	13%	11%	26%	16%	13%
Somewhat agree	32%	33%	24%	30%	30%	33%
Somewhat disagree	23%	27%	25%	20%	25%	23%
Strongly disagree	18%	14%	19%	11%	20%	18%
Don't know	12%	12%	21%	12%	9%	14%
Net: Agree	46%	46%	35%	57%	46%	46%
Net: Disagree	42%	41%	44%	31%	44%	41%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly agree	14%	20%	13%	21%	14%	15%
Somewhat agree	37%	38%	30%	36%	40%	36%
Somewhat disagree	22%	23%	23%	12%	16%	24%
Strongly disagree	16%	10%	20%	19%	20%	15%
Don't know	11%	9%	14%	12%	10%	11%
Net: Agree	51%	58%	42%	57%	54%	50%
Net: Disagree	38%	33%	44%	31%	36%	38%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Income				Facebook
	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly agree	14%	16%	9%	13%	18%	13%
Somewhat agree	32%	34%	33%	33%	26%	32%
Somewhat disagree	23%	19%	30%	26%	18%	23%
Strongly disagree	18%	16%	20%	20%	17%	20%
Don't know	12%	15%	8%	8%	21%	12%
Net: Agree	46%	50%	42%	45%	44%	46%
Net: Disagree	42%	36%	50%	47%	35%	42%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly agree	14%	16%	12%	13%	17%	15%
Somewhat agree	37%	39%	35%	39%	32%	38%
Somewhat disagree	22%	19%	25%	25%	16%	20%
Strongly disagree	16%	15%	19%	15%	15%	17%
Don't know	11%	11%	9%	7%	21%	10%
Net: Agree	51%	55%	48%	52%	49%	52%
Net: Disagree	38%	34%	44%	40%	31%	38%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total					
	Twitter	LinkedIn	Google+	MySpace	Pinterest

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly agree	14%	12%	13%	17%	23%	16%
Somewhat agree	32%	31%	31%	29%	27%	28%
Somewhat disagree	23%	24%	27%	24%	22%	27%
Strongly disagree	18%	22%	22%	21%	16%	24%
Don't know	12%	12%	7%	8%	12%	4%
Net: Agree	46%	43%	44%	47%	50%	45%
Net: Disagree	42%	45%	49%	46%	38%	51%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly agree	14%	14%	11%	16%	16%	13%
Somewhat agree	37%	34%	38%	37%	31%	37%
Somewhat disagree	22%	24%	25%	24%	24%	23%
Strongly disagree	16%	20%	20%	18%	14%	21%
Don't know	11%	8%	5%	5%	15%	4%
Net: Agree	51%	48%	50%	53%	47%	51%
Net: Disagree	38%	44%	45%	42%	39%	45%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Social networks membership				
	Tumblr	Instagram	nosquare	Snapchat	Periscope

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly agree	14%	10%	16%	-	16%	-
Somewhat agree	32%	26%	25%	-	25%	23%
Somewhat disagree	23%	34%	23%	-	26%	44%
Strongly disagree	18%	23%	21%	-	23%	29%
Don't know	12%	6%	15%	-	11%	4%
Net: Agree	46%	36%	41%	-	41%	23%
Net: Disagree	42%	58%	44%	-	49%	73%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly agree	14%	8%	15%	-	16%	8%
Somewhat agree	37%	32%	32%	-	34%	19%
Somewhat disagree	22%	30%	26%	-	21%	36%
Strongly disagree	16%	24%	19%	-	22%	29%
Don't know	11%	6%	8%	-	9%	7%
Net: Agree	51%	40%	47%	-	49%	27%
Net: Disagree	38%	54%	46%	-	42%	66%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total			
	Other	Don't know	None

ZYS_q1_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- The best way to measure a student's readiness for the next grade is by administering standardized examinations

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly agree	14%	25%	-	10%
Somewhat agree	32%	23%	39%	34%
Somewhat disagree	23%	34%	10%	23%
Strongly disagree	18%	7%	-	11%
Don't know	12%	11%	51%	21%
Net: Agree	46%	48%	39%	44%
Net: Disagree	42%	41%	10%	35%

ZYS_q1_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student is ready for college

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly agree	14%	23%	10%	13%
Somewhat agree	37%	33%	39%	32%
Somewhat disagree	22%	34%	-	24%
Strongly disagree	16%	-	-	10%
Don't know	11%	11%	51%	21%
Net: Agree	51%	56%	49%	44%
Net: Disagree	38%	34%	-	34%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly agree	10%	10%	10%	11%	11%	7%
Somewhat agree	21%	21%	20%	22%	16%	24%
Somewhat disagree	28%	31%	24%	24%	29%	29%
Strongly disagree	32%	27%	37%	32%	33%	31%
Don't know	10%	11%	9%	11%	11%	8%
Net: Agree	30%	31%	30%	33%	27%	31%
Net: Disagree	59%	58%	61%	56%	62%	60%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly agree	16%	12%	20%	17%	14%	17%
Somewhat agree	35%	38%	32%	31%	32%	41%
Somewhat disagree	21%	23%	19%	20%	23%	19%
Strongly disagree	19%	17%	20%	19%	20%	17%
Don't know	10%	10%	9%	12%	11%	6%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Region				White
	Northeast	Midwest	South	West	

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly agree	10%	12%	7%	11%	8%	9%
Somewhat agree	21%	20%	21%	23%	17%	19%
Somewhat disagree	28%	23%	30%	25%	33%	27%
Strongly disagree	32%	31%	31%	33%	31%	36%
Don't know	10%	14%	10%	8%	11%	9%
Net: Agree	30%	32%	28%	34%	25%	28%
Net: Disagree	59%	53%	61%	59%	64%	63%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly agree	16%	16%	14%	15%	19%	15%
Somewhat agree	35%	33%	34%	39%	31%	33%
Somewhat disagree	21%	21%	23%	18%	22%	21%
Strongly disagree	19%	17%	18%	22%	16%	22%
Don't know	10%	13%	10%	6%	11%	10%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Race			Education	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly agree	10%	12%	11%	9%	11%	9%
Somewhat agree	21%	25%	26%	19%	26%	18%
Somewhat disagree	28%	17%	41%	24%	27%	28%
Strongly disagree	32%	30%	10%	41%	20%	37%
Don't know	10%	16%	12%	7%	15%	9%
Net: Agree	30%	37%	37%	28%	38%	27%
Net: Disagree	59%	47%	51%	64%	48%	64%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly agree	16%	20%	16%	19%	15%	18%
Somewhat agree	35%	33%	50%	26%	45%	28%
Somewhat disagree	21%	20%	18%	24%	16%	23%
Strongly disagree	19%	11%	9%	23%	9%	22%
Don't know	10%	15%	7%	7%	14%	8%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Education		Marital		
	4-year	Post Grad	Married	Separated	Divorced

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly agree	10%	10%	5%	11%	19%	14%
Somewhat agree	21%	16%	14%	22%	35%	22%
Somewhat disagree	28%	24%	34%	28%	9%	21%
Strongly disagree	32%	45%	43%	31%	20%	37%
Don't know	10%	5%	4%	7%	17%	6%
Net: Agree	30%	26%	20%	33%	53%	36%
Net: Disagree	59%	69%	76%	60%	29%	58%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly agree	16%	14%	14%	15%	25%	20%
Somewhat agree	35%	29%	26%	36%	29%	35%
Somewhat disagree	21%	24%	25%	22%	13%	23%
Strongly disagree	19%	27%	33%	19%	20%	18%
Don't know	10%	7%	3%	8%	13%	4%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Status			Children under the age of 18	
	Widowed	Never married	Domestic / civil partnership	Yes	No

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly agree	10%	11%	6%	15%	13%	8%
Somewhat agree	21%	23%	16%	24%	19%	21%
Somewhat disagree	28%	29%	29%	22%	27%	28%
Strongly disagree	32%	20%	35%	24%	33%	31%
Don't know	10%	18%	14%	15%	7%	12%
Net: Agree	30%	34%	22%	39%	33%	29%
Net: Disagree	59%	49%	64%	46%	60%	59%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly agree	16%	23%	13%	27%	17%	15%
Somewhat agree	35%	37%	33%	40%	33%	36%
Somewhat disagree	21%	20%	21%	4%	22%	20%
Strongly disagree	19%	11%	20%	18%	19%	18%
Don't know	10%	9%	14%	12%	8%	10%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Income				Facebook
	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly agree	10%	13%	7%	9%	8%	10%
Somewhat agree	21%	25%	17%	19%	18%	21%
Somewhat disagree	28%	28%	30%	26%	21%	28%
Strongly disagree	32%	24%	38%	39%	32%	33%
Don't know	10%	10%	8%	6%	21%	9%
Net: Agree	30%	38%	24%	29%	26%	30%
Net: Disagree	59%	52%	68%	65%	53%	61%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly agree	16%	21%	13%	14%	11%	16%
Somewhat agree	35%	39%	31%	34%	33%	36%
Somewhat disagree	21%	18%	23%	23%	20%	21%
Strongly disagree	19%	13%	25%	22%	18%	19%
Don't know	10%	10%	7%	7%	19%	9%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total					
	Twitter	LinkedIn	Google+	MySpace	Pinterest

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly agree	10%	10%	9%	13%	11%	8%
Somewhat agree	21%	16%	14%	22%	21%	17%
Somewhat disagree	28%	34%	29%	28%	28%	28%
Strongly disagree	32%	34%	43%	31%	26%	43%
Don't know	10%	6%	5%	6%	14%	4%
Net: Agree	30%	26%	23%	35%	32%	25%
Net: Disagree	59%	68%	72%	59%	54%	71%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly agree	16%	15%	14%	19%	19%	17%
Somewhat agree	35%	31%	30%	31%	32%	28%
Somewhat disagree	21%	24%	27%	25%	21%	24%
Strongly disagree	19%	23%	23%	18%	18%	26%
Don't know	10%	7%	6%	6%	10%	5%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Social networks membership				
	Tumblr	Instagram	nosquare	Snapchat	Periscope

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly agree	10%	8%	11%	-	12%	5%
Somewhat agree	21%	13%	20%	-	19%	3%
Somewhat disagree	28%	31%	29%	-	28%	53%
Strongly disagree	32%	42%	33%	-	32%	35%
Don't know	10%	6%	7%	-	9%	4%
Net: Agree	30%	21%	31%	-	31%	8%
Net: Disagree	59%	73%	62%	-	60%	88%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly agree	16%	14%	16%	-	15%	17%
Somewhat agree	35%	17%	35%	-	33%	10%
Somewhat disagree	21%	33%	19%	-	21%	40%
Strongly disagree	19%	31%	21%	-	21%	29%
Don't know	10%	6%	9%	-	10%	4%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total			
	Other	Don't know	None

ZYS_q1_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized academic exams are a good benchmark for whether or not a student will succeed in daily life (e.g., being able to cook for oneself, being able to create a budget and stick to it, etc.)

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly agree	10%	47%	-	7%
Somewhat agree	21%	11%	19%	23%
Somewhat disagree	28%	8%	42%	24%
Strongly disagree	32%	23%	10%	22%
Don't know	10%	11%	29%	25%
Net: Agree	30%	58%	19%	29%
Net: Disagree	59%	31%	52%	46%

ZYS_q1_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Standardized test scores are indicative of a teacher's performance as well as the students

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly agree	16%	43%	-	13%
Somewhat agree	35%	8%	39%	33%
Somewhat disagree	21%	7%	11%	19%
Strongly disagree	19%	31%	10%	16%
Don't know	10%	11%	40%	19%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+
Net: Agree	51%	50%	48%	46%	58%
Net: Disagree	39%	40%	40%	43%	36%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	21%	20%	22%	27%	21%	16%
Somewhat support	41%	45%	38%	32%	41%	48%
Somewhat oppose	16%	15%	17%	20%	15%	14%
Strongly oppose	11%	9%	12%	10%	11%	11%
Don't know	11%	11%	12%	12%	12%	10%
Net: Support	62%	65%	59%	59%	62%	64%
Net: Oppose	27%	25%	29%	30%	26%	25%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	36%	38%	35%	39%	41%	30%
Somewhat support	34%	33%	35%	29%	29%	43%
Somewhat oppose	11%	11%	11%	13%	10%	10%
Strongly oppose	9%	8%	9%	9%	9%	8%
Don't know	10%	10%	10%	11%	11%	9%
Net: Support	70%	71%	70%	67%	70%	73%
Net: Oppose	19%	19%	20%	22%	19%	18%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Region				White
	Northeast	Midwest	South	West	
Net: Agree	51%	49%	48%	54%	50%
Net: Disagree	39%	37%	41%	40%	38%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	21%	25%	17%	22%	18%	17%
Somewhat support	41%	30%	46%	43%	44%	44%
Somewhat oppose	16%	21%	17%	15%	12%	16%
Strongly oppose	11%	10%	8%	12%	12%	13%
Don't know	11%	14%	11%	8%	14%	11%
Net: Support	62%	55%	63%	65%	62%	60%
Net: Oppose	27%	31%	26%	27%	24%	29%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	36%	32%	32%	42%	36%	33%
Somewhat support	34%	30%	39%	34%	33%	36%
Somewhat oppose	11%	13%	13%	9%	10%	11%
Strongly oppose	9%	10%	7%	9%	8%	9%
Don't know	10%	15%	8%	7%	13%	10%
Net: Support	70%	62%	71%	76%	69%	70%
Net: Oppose	19%	22%	21%	17%	19%	20%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Race			Educ	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year
Net: Agree	51%	53%	66%	45%	60%
Net: Disagree	39%	32%	27%	47%	26%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	21%	25%	29%	29%	23%	20%
Somewhat support	41%	35%	42%	33%	42%	43%
Somewhat oppose	16%	14%	15%	24%	15%	15%
Strongly oppose	11%	12%	4%	6%	6%	13%
Don't know	11%	15%	11%	9%	15%	9%
Net: Support	62%	60%	71%	62%	65%	63%
Net: Oppose	27%	25%	19%	30%	21%	28%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	36%	40%	49%	33%	34%	39%
Somewhat support	34%	27%	28%	36%	37%	32%
Somewhat oppose	11%	8%	12%	12%	10%	10%
Strongly oppose	9%	11%	3%	9%	5%	10%
Don't know	10%	14%	9%	9%	14%	9%
Net: Support	70%	67%	76%	69%	71%	71%
Net: Oppose	19%	19%	15%	21%	15%	20%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Education		Marital		
	4-year	Post Grad	Married	Separated	Divorced
Net: Agree	51%	43%	40%	51%	54%
Net: Disagree	39%	50%	58%	41%	34%
					42%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	21%	20%	16%	22%	33%	23%
Somewhat support	41%	39%	38%	42%	49%	47%
Somewhat oppose	16%	17%	24%	14%	9%	11%
Strongly oppose	11%	16%	13%	11%	5%	9%
Don't know	11%	8%	10%	11%	4%	10%
Net: Support	62%	59%	53%	64%	83%	70%
Net: Oppose	27%	33%	37%	25%	13%	20%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	36%	36%	34%	31%	43%	32%
Somewhat support	34%	31%	35%	39%	40%	42%
Somewhat oppose	11%	11%	17%	12%	4%	10%
Strongly oppose	9%	15%	10%	9%	-	9%
Don't know	10%	7%	3%	9%	13%	7%
Net: Support	70%	67%	70%	71%	83%	74%
Net: Oppose	19%	26%	27%	20%	4%	19%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Status			Children under the age of 18	
	Widowed	Never married	Domestic / civil partnership	Yes	No
Net: Agree	51%	60%	46%	67%	50%
Net: Disagree	39%	30%	40%	22%	51%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	21%	28%	16%	21%	27%	18%
Somewhat support	41%	37%	40%	27%	38%	42%
Somewhat oppose	16%	17%	20%	30%	15%	17%
Strongly oppose	11%	8%	12%	9%	10%	11%
Don't know	11%	10%	13%	12%	10%	12%
Net: Support	62%	65%	56%	48%	66%	61%
Net: Oppose	27%	24%	31%	40%	25%	28%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	36%	42%	44%	36%	38%	36%
Somewhat support	34%	23%	25%	33%	30%	36%
Somewhat oppose	11%	16%	9%	15%	14%	10%
Strongly oppose	9%	3%	10%	9%	8%	9%
Don't know	10%	16%	12%	7%	10%	10%
Net: Support	70%	65%	69%	69%	68%	71%
Net: Oppose	19%	18%	19%	24%	22%	18%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Income				Facebook
	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	
Net: Agree	51%	60%	44%	48%	44%
Net: Disagree	39%	31%	48%	45%	37%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	21%	27%	15%	19%	19%	20%
Somewhat support	41%	41%	39%	46%	40%	42%
Somewhat oppose	16%	13%	21%	17%	13%	16%
Strongly oppose	11%	9%	15%	10%	9%	11%
Don't know	11%	11%	11%	8%	19%	11%
Net: Support	62%	67%	54%	65%	59%	62%
Net: Oppose	27%	22%	36%	27%	22%	27%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	36%	44%	29%	33%	34%	38%
Somewhat support	34%	27%	40%	37%	36%	34%
Somewhat oppose	11%	9%	12%	15%	6%	10%
Strongly oppose	9%	10%	8%	8%	7%	8%
Don't know	10%	9%	11%	6%	17%	10%
Net: Support	70%	72%	69%	70%	70%	71%
Net: Oppose	19%	19%	20%	23%	13%	19%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total					
	Twitter	LinkedIn	Google+	MySpace	Pinterest
Net: Agree	51%	46%	44%	51%	45%
Net: Disagree	39%	47%	50%	39%	50%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	21%	17%	19%	24%	33%	22%
Somewhat support	41%	42%	42%	42%	28%	38%
Somewhat oppose	16%	20%	19%	18%	22%	21%
Strongly oppose	11%	14%	13%	10%	7%	12%
Don't know	11%	7%	7%	6%	11%	8%
Net: Support	62%	59%	61%	66%	60%	60%
Net: Oppose	27%	34%	32%	28%	29%	32%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	36%	46%	40%	39%	42%	38%
Somewhat support	34%	31%	34%	32%	27%	35%
Somewhat oppose	11%	11%	13%	14%	10%	12%
Strongly oppose	9%	9%	8%	10%	16%	10%
Don't know	10%	4%	5%	5%	5%	6%
Net: Support	70%	76%	73%	71%	69%	73%
Net: Oppose	19%	20%	22%	24%	26%	22%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Social networks membership				
	Tumblr	Instagram	nosquare	Snapchat	Periscope
Net: Agree	51%	31%	52%	-	48%
Net: Disagree	39%	64%	40%	-	42%
					27%
					69%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	21%	21%	23%	-	26%	43%
Somewhat support	41%	39%	40%	-	36%	26%
Somewhat oppose	16%	24%	16%	-	20%	17%
Strongly oppose	11%	9%	12%	-	10%	10%
Don't know	11%	7%	8%	-	9%	3%
Net: Support	62%	60%	63%	-	61%	69%
Net: Oppose	27%	33%	29%	-	30%	27%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	36%	44%	46%	-	47%	74%
Somewhat support	34%	29%	27%	-	26%	8%
Somewhat oppose	11%	12%	12%	-	12%	15%
Strongly oppose	9%	8%	7%	-	7%	3%
Don't know	10%	8%	8%	-	8%	-
Net: Support	70%	73%	73%	-	73%	82%
Net: Oppose	19%	20%	19%	-	19%	18%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total			
	Other	Don't know	None
Net: Agree	51%	39%	46%
Net: Disagree	39%	21%	34%

ZYS_q2_1. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Memorization

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	21%	15%	-	24%
Somewhat support	41%	67%	50%	41%
Somewhat oppose	16%	-	21%	12%
Strongly oppose	11%	8%	-	8%
Don't know	11%	11%	29%	16%
Net: Support	62%	81%	50%	65%
Net: Oppose	27%	8%	21%	20%

ZYS_q2_2. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Critical thinking

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	36%	58%	-	27%
Somewhat support	34%	23%	61%	38%
Somewhat oppose	11%	-	10%	10%
Strongly oppose	9%	-	-	10%
Don't know	10%	18%	29%	15%
Net: Support	70%	82%	61%	65%
Net: Oppose	19%	-	10%	20%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	31%	34%	28%	36%	35%	22%
Somewhat support	31%	31%	31%	26%	26%	40%
Somewhat oppose	14%	14%	14%	14%	14%	15%
Strongly oppose	13%	11%	15%	12%	13%	13%
Don't know	11%	11%	11%	12%	12%	9%
Net: Support	62%	65%	59%	62%	61%	62%
Net: Oppose	27%	24%	30%	26%	27%	28%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	27%	29%	25%	26%	33%	23%
Somewhat support	36%	37%	36%	33%	31%	44%
Somewhat oppose	14%	15%	14%	18%	10%	15%
Strongly oppose	11%	7%	15%	8%	12%	11%
Don't know	12%	13%	11%	15%	14%	8%
Net: Support	63%	66%	61%	59%	64%	66%
Net: Oppose	25%	22%	28%	26%	23%	26%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Region				White
	Northeast	Midwest	South	West	

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	31%	31%	26%	33%	31%	25%
Somewhat support	31%	28%	35%	30%	31%	34%
Somewhat oppose	14%	17%	12%	14%	14%	14%
Strongly oppose	13%	11%	13%	14%	13%	16%
Don't know	11%	13%	13%	8%	11%	11%
Net: Support	62%	59%	61%	64%	62%	59%
Net: Oppose	27%	28%	25%	28%	27%	30%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	27%	22%	25%	32%	26%	26%
Somewhat support	36%	33%	39%	36%	36%	38%
Somewhat oppose	14%	20%	12%	14%	12%	15%
Strongly oppose	11%	10%	12%	10%	12%	11%
Don't know	12%	16%	12%	8%	15%	11%
Net: Support	63%	55%	64%	69%	62%	63%
Net: Oppose	25%	29%	23%	24%	24%	26%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Race			Education	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	31%	31%	55%	30%	30%	36%
Somewhat support	31%	34%	18%	29%	36%	28%
Somewhat oppose	14%	17%	8%	18%	12%	12%
Strongly oppose	13%	7%	5%	14%	6%	15%
Don't know	11%	11%	13%	10%	15%	9%
Net: Support	62%	65%	73%	58%	67%	64%
Net: Oppose	27%	23%	14%	32%	18%	27%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	27%	26%	40%	20%	30%	29%
Somewhat support	36%	33%	32%	38%	35%	36%
Somewhat oppose	14%	19%	7%	16%	12%	14%
Strongly oppose	11%	15%	5%	14%	7%	11%
Don't know	12%	7%	17%	12%	16%	10%
Net: Support	63%	59%	71%	59%	65%	66%
Net: Oppose	25%	34%	12%	30%	19%	24%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Education		Marital		
	4-year	Post Grad	Married	Separated	Divorced

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	31%	26%	25%	27%	55%	23%
Somewhat support	31%	26%	27%	33%	37%	40%
Somewhat oppose	14%	20%	22%	15%	4%	16%
Strongly oppose	13%	20%	20%	14%	-	12%
Don't know	11%	8%	6%	11%	4%	10%
Net: Support	62%	52%	52%	60%	91%	63%
Net: Oppose	27%	41%	42%	29%	4%	27%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	27%	23%	15%	26%	47%	24%
Somewhat support	36%	36%	42%	36%	44%	46%
Somewhat oppose	14%	19%	18%	15%	4%	11%
Strongly oppose	11%	16%	18%	11%	-	12%
Don't know	12%	7%	7%	13%	4%	7%
Net: Support	63%	59%	57%	62%	91%	70%
Net: Oppose	25%	34%	36%	26%	4%	23%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Status			Children under the age of 18	
	Widowed	Never married	Domestic / civil partnership	Yes	No

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	31%	34%	37%	42%	36%	29%
Somewhat support	31%	36%	24%	26%	28%	32%
Somewhat oppose	14%	14%	14%	13%	14%	14%
Strongly oppose	13%	6%	14%	9%	14%	13%
Don't know	11%	10%	12%	9%	8%	12%
Net: Support	62%	70%	61%	69%	64%	61%
Net: Oppose	27%	20%	28%	22%	28%	27%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	27%	31%	29%	25%	32%	25%
Somewhat support	36%	37%	35%	27%	30%	39%
Somewhat oppose	14%	18%	14%	13%	14%	14%
Strongly oppose	11%	9%	11%	13%	11%	11%
Don't know	12%	6%	12%	22%	13%	11%
Net: Support	63%	67%	64%	52%	62%	64%
Net: Oppose	25%	27%	25%	26%	26%	25%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Income				Facebook
	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	31%	41%	26%	22%	25%	33%
Somewhat support	31%	30%	31%	31%	35%	30%
Somewhat oppose	14%	10%	18%	19%	9%	14%
Strongly oppose	13%	11%	15%	14%	13%	13%
Don't know	11%	7%	11%	13%	18%	10%
Net: Support	62%	71%	56%	54%	59%	63%
Net: Oppose	27%	22%	32%	34%	23%	27%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	27%	33%	25%	21%	24%	28%
Somewhat support	36%	36%	36%	36%	38%	36%
Somewhat oppose	14%	14%	15%	18%	8%	15%
Strongly oppose	11%	10%	10%	13%	12%	10%
Don't know	12%	7%	14%	12%	19%	11%
Net: Support	63%	69%	61%	57%	62%	64%
Net: Oppose	25%	23%	25%	31%	19%	24%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total					
	Twitter	LinkedIn	Google+	MySpace	Pinterest

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	31%	39%	28%	36%	44%	32%
Somewhat support	31%	26%	26%	23%	22%	27%
Somewhat oppose	14%	15%	21%	18%	19%	16%
Strongly oppose	13%	15%	19%	14%	12%	19%
Don't know	11%	5%	6%	8%	4%	6%
Net: Support	62%	65%	54%	60%	66%	58%
Net: Oppose	27%	30%	40%	32%	31%	36%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	27%	32%	23%	31%	28%	27%
Somewhat support	36%	36%	38%	33%	37%	39%
Somewhat oppose	14%	16%	20%	16%	23%	14%
Strongly oppose	11%	12%	13%	11%	7%	14%
Don't know	12%	5%	6%	9%	5%	6%
Net: Support	63%	68%	61%	64%	65%	65%
Net: Oppose	25%	27%	33%	27%	30%	29%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Social networks membership				
	Tumblr	Instagram	nosquare	Snapchat	Periscope

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	31%	34%	43%	-	44%	56%
Somewhat support	31%	27%	22%	-	22%	26%
Somewhat oppose	14%	14%	14%	-	15%	11%
Strongly oppose	13%	19%	13%	-	12%	7%
Don't know	11%	6%	9%	-	7%	-
Net: Support	62%	61%	64%	-	66%	82%
Net: Oppose	27%	33%	27%	-	27%	18%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	27%	19%	33%	-	36%	33%
Somewhat support	36%	39%	32%	-	31%	30%
Somewhat oppose	14%	18%	16%	-	18%	31%
Strongly oppose	11%	18%	11%	-	10%	7%
Don't know	12%	6%	8%	-	5%	-
Net: Support	63%	58%	65%	-	67%	63%
Net: Oppose	25%	36%	27%	-	27%	37%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total			
	Other	Don't know	None

ZYS_q2_3. To what extent would you support or oppose a standardized test designed to measure each of the following abilities? Please select one option on each row.

- Creativity

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	31%	30%	-	18%
Somewhat support	31%	36%	51%	40%
Somewhat oppose	14%	-	10%	15%
Strongly oppose	13%	15%	10%	9%
Don't know	11%	18%	29%	19%
Net: Support	62%	66%	51%	58%
Net: Oppose	27%	15%	20%	23%

ZYS_q3_1. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Cooking

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	27%	40%	-	22%
Somewhat support	36%	41%	29%	37%
Somewhat oppose	14%	8%	20%	12%
Strongly oppose	11%	-	-	12%
Don't know	12%	11%	51%	16%
Net: Support	63%	81%	29%	59%
Net: Oppose	25%	8%	20%	25%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	42%	42%	42%	41%	44%	41%
Somewhat support	33%	34%	32%	30%	29%	40%
Somewhat oppose	9%	9%	8%	11%	8%	7%
Strongly oppose	6%	5%	8%	4%	8%	7%
Don't know	10%	9%	10%	15%	11%	5%
Net: Support	75%	76%	74%	70%	73%	81%
Net: Oppose	15%	14%	16%	15%	16%	14%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	31%	30%	32%	31%	31%	30%
Somewhat support	37%	39%	36%	36%	33%	43%
Somewhat oppose	13%	15%	12%	13%	14%	13%
Strongly oppose	8%	6%	10%	5%	9%	8%
Don't know	11%	11%	11%	15%	12%	7%
Net: Support	68%	68%	68%	67%	64%	72%
Net: Oppose	21%	20%	21%	18%	24%	20%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Region				White
	Northeast	Midwest	South	West	

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	42%	39%	38%	46%	43%	43%
Somewhat support	33%	25%	41%	33%	34%	34%
Somewhat oppose	9%	13%	8%	8%	6%	7%
Strongly oppose	6%	8%	6%	6%	6%	6%
Don't know	10%	15%	8%	7%	12%	9%
Net: Support	75%	64%	79%	79%	76%	78%
Net: Oppose	15%	21%	14%	14%	12%	14%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	31%	28%	29%	35%	27%	29%
Somewhat support	37%	31%	47%	34%	39%	39%
Somewhat oppose	13%	16%	9%	14%	13%	12%
Strongly oppose	8%	10%	6%	8%	7%	8%
Don't know	11%	15%	9%	8%	15%	11%
Net: Support	68%	59%	76%	70%	66%	69%
Net: Oppose	21%	26%	15%	22%	19%	20%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Race			Educ	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	42%	32%	51%	34%	45%	44%
Somewhat support	33%	26%	31%	36%	29%	32%
Somewhat oppose	9%	15%	4%	16%	8%	9%
Strongly oppose	6%	13%	3%	5%	4%	7%
Don't know	10%	14%	12%	9%	14%	8%
Net: Support	75%	58%	81%	70%	74%	76%
Net: Oppose	15%	28%	7%	22%	12%	16%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	31%	28%	42%	27%	29%	37%
Somewhat support	37%	32%	35%	34%	40%	33%
Somewhat oppose	13%	16%	11%	18%	12%	14%
Strongly oppose	8%	13%	1%	10%	5%	8%
Don't know	11%	10%	10%	11%	14%	9%
Net: Support	68%	60%	77%	61%	70%	70%
Net: Oppose	21%	29%	13%	28%	16%	22%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Education		Marital		
	4-year	Post Grad	Married	Separated	Divorced

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	42%	38%	31%	42%	68%	39%
Somewhat support	33%	36%	48%	35%	9%	37%
Somewhat oppose	9%	10%	8%	9%	15%	10%
Strongly oppose	6%	10%	9%	6%	4%	7%
Don't know	10%	6%	3%	8%	4%	7%
Net: Support	75%	74%	80%	77%	77%	76%
Net: Oppose	15%	19%	17%	15%	19%	17%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	31%	29%	21%	28%	39%	24%
Somewhat support	37%	36%	43%	41%	38%	35%
Somewhat oppose	13%	16%	14%	13%	19%	22%
Strongly oppose	8%	10%	14%	7%	-	12%
Don't know	11%	10%	9%	10%	4%	7%
Net: Support	68%	65%	63%	69%	77%	59%
Net: Oppose	21%	26%	28%	21%	19%	34%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Status			Children under the age of 18	
	Widowed	Never married	Domestic / civil partnership	Yes	No

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	42%	51%	41%	38%	42%	42%
Somewhat support	33%	33%	31%	23%	29%	35%
Somewhat oppose	9%	10%	8%	2%	11%	8%
Strongly oppose	6%	1%	6%	15%	7%	6%
Don't know	10%	4%	13%	22%	11%	9%
Net: Support	75%	85%	72%	61%	71%	77%
Net: Oppose	15%	12%	15%	17%	18%	14%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	31%	37%	35%	35%	31%	31%
Somewhat support	37%	41%	34%	22%	34%	39%
Somewhat oppose	13%	13%	10%	13%	17%	12%
Strongly oppose	8%	4%	7%	7%	7%	8%
Don't know	11%	4%	14%	24%	12%	11%
Net: Support	68%	78%	69%	56%	65%	70%
Net: Oppose	21%	17%	17%	20%	24%	20%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Income				Facebook
	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	42%	47%	35%	44%	39%	44%
Somewhat support	33%	31%	38%	32%	31%	34%
Somewhat oppose	9%	9%	7%	10%	8%	7%
Strongly oppose	6%	5%	9%	8%	5%	6%
Don't know	10%	8%	11%	5%	17%	9%
Net: Support	75%	78%	73%	76%	70%	77%
Net: Oppose	15%	14%	16%	18%	13%	13%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	31%	34%	27%	28%	31%	32%
Somewhat support	37%	37%	39%	40%	34%	37%
Somewhat oppose	13%	13%	14%	14%	11%	13%
Strongly oppose	8%	7%	8%	8%	7%	7%
Don't know	11%	9%	12%	10%	17%	11%
Net: Support	68%	71%	66%	68%	65%	69%
Net: Oppose	21%	20%	22%	22%	18%	20%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total					
	Twitter	LinkedIn	Google+	MySpace	Pinterest

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	42%	43%	42%	44%	44%	41%
Somewhat support	33%	35%	34%	33%	22%	36%
Somewhat oppose	9%	9%	10%	10%	18%	9%
Strongly oppose	6%	8%	9%	7%	8%	7%
Don't know	10%	5%	5%	6%	7%	6%
Net: Support	75%	78%	76%	77%	66%	78%
Net: Oppose	15%	17%	19%	17%	27%	16%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	31%	34%	32%	35%	29%	32%
Somewhat support	37%	37%	38%	36%	40%	38%
Somewhat oppose	13%	13%	13%	14%	21%	14%
Strongly oppose	8%	9%	10%	8%	4%	9%
Don't know	11%	7%	7%	7%	7%	7%
Net: Support	68%	71%	70%	71%	69%	70%
Net: Oppose	21%	22%	23%	22%	25%	23%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Social networks membership				
	Tumblr	Instagram	nosquare	Snapchat	Periscope

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	42%	38%	51%	-	54%	30%
Somewhat support	33%	34%	28%	-	23%	36%
Somewhat oppose	9%	11%	7%	-	9%	31%
Strongly oppose	6%	7%	5%	-	6%	3%
Don't know	10%	10%	8%	-	7%	-
Net: Support	75%	72%	79%	-	78%	65%
Net: Oppose	15%	18%	13%	-	15%	35%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	31%	29%	36%	-	39%	27%
Somewhat support	37%	42%	39%	-	36%	46%
Somewhat oppose	13%	15%	10%	-	11%	19%
Strongly oppose	8%	7%	7%	-	5%	7%
Don't know	11%	7%	8%	-	9%	-
Net: Support	68%	71%	75%	-	75%	74%
Net: Oppose	21%	22%	17%	-	16%	26%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total			
	Other	Don't know	None

ZYS_q3_2. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Budgeting

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	42%	31%	18%	40%
Somewhat support	33%	26%	29%	28%
Somewhat oppose	9%	32%	20%	9%
Strongly oppose	6%	-	-	6%
Don't know	10%	11%	34%	16%
Net: Support	75%	57%	46%	68%
Net: Oppose	15%	32%	20%	16%

ZYS_q3_3. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Filing taxes

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	31%	34%	18%	27%
Somewhat support	37%	23%	29%	40%
Somewhat oppose	13%	32%	20%	10%
Strongly oppose	8%	-	-	7%
Don't know	11%	11%	34%	17%
Net: Support	68%	57%	46%	66%
Net: Oppose	21%	32%	20%	17%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	26%	25%	26%	27%	25%	26%
Somewhat support	39%	41%	38%	34%	42%	41%
Somewhat oppose	14%	17%	11%	18%	9%	14%
Strongly oppose	10%	8%	12%	6%	11%	12%
Don't know	11%	9%	13%	15%	13%	7%
Net: Support	65%	66%	64%	61%	67%	67%
Net: Oppose	24%	25%	23%	25%	20%	26%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	38%	38%	39%	33%	43%	37%
Somewhat support	33%	35%	31%	32%	29%	38%
Somewhat oppose	10%	10%	10%	14%	7%	10%
Strongly oppose	9%	8%	10%	8%	11%	8%
Don't know	10%	10%	10%	12%	12%	7%
Net: Support	71%	72%	69%	66%	71%	75%
Net: Oppose	19%	17%	20%	22%	17%	18%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Region				White
	Northeast	Midwest	South	West	

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	26%	18%	23%	32%	26%	27%
Somewhat support	39%	38%	43%	41%	34%	40%
Somewhat oppose	14%	16%	16%	11%	13%	12%
Strongly oppose	10%	11%	9%	9%	12%	10%
Don't know	11%	16%	9%	7%	15%	11%
Net: Support	65%	57%	66%	73%	60%	67%
Net: Oppose	24%	27%	25%	20%	25%	22%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	38%	31%	38%	45%	33%	36%
Somewhat support	33%	33%	31%	33%	35%	35%
Somewhat oppose	10%	11%	11%	8%	11%	10%
Strongly oppose	9%	11%	9%	8%	7%	9%
Don't know	10%	14%	11%	5%	14%	10%
Net: Support	71%	64%	69%	78%	68%	71%
Net: Oppose	19%	22%	20%	17%	18%	19%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Race			Education	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	26%	20%	27%	24%	26%	29%
Somewhat support	39%	32%	43%	36%	39%	39%
Somewhat oppose	14%	24%	12%	17%	13%	12%
Strongly oppose	10%	11%	6%	11%	7%	11%
Don't know	11%	13%	11%	12%	15%	9%
Net: Support	65%	52%	71%	60%	66%	68%
Net: Oppose	24%	35%	18%	28%	20%	23%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	38%	31%	56%	31%	39%	41%
Somewhat support	33%	33%	21%	39%	32%	31%
Somewhat oppose	10%	14%	4%	13%	9%	11%
Strongly oppose	9%	10%	8%	9%	7%	8%
Don't know	10%	12%	11%	9%	14%	9%
Net: Support	71%	64%	77%	70%	70%	72%
Net: Oppose	19%	24%	12%	21%	16%	19%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Education		Marital		
	4-year	Post Grad	Married	Separated	Divorced

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	26%	24%	19%	25%	43%	26%
Somewhat support	39%	39%	42%	41%	29%	45%
Somewhat oppose	14%	16%	17%	14%	19%	11%
Strongly oppose	10%	13%	15%	10%	4%	11%
Don't know	11%	9%	7%	10%	4%	8%
Net: Support	65%	62%	61%	67%	73%	71%
Net: Oppose	24%	29%	32%	24%	23%	21%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	38%	36%	28%	38%	68%	42%
Somewhat support	33%	35%	40%	33%	19%	30%
Somewhat oppose	10%	9%	14%	8%	4%	12%
Strongly oppose	9%	14%	12%	10%	-	10%
Don't know	10%	7%	6%	10%	9%	6%
Net: Support	71%	71%	68%	71%	87%	72%
Net: Oppose	19%	22%	26%	18%	4%	22%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Status			Children under the age of 18	
	Widowed	Never married	Domestic / civil partnership	Yes	No

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	26%	30%	24%	37%	27%	25%
Somewhat support	39%	33%	38%	20%	39%	40%
Somewhat oppose	14%	19%	13%	5%	10%	15%
Strongly oppose	10%	11%	10%	15%	11%	10%
Don't know	11%	6%	14%	23%	13%	10%
Net: Support	65%	63%	62%	56%	66%	65%
Net: Oppose	24%	31%	24%	20%	21%	25%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	38%	40%	35%	38%	43%	36%
Somewhat support	33%	36%	35%	17%	28%	35%
Somewhat oppose	10%	20%	11%	10%	10%	10%
Strongly oppose	9%	-	8%	15%	8%	9%
Don't know	10%	3%	12%	20%	11%	10%
Net: Support	71%	77%	70%	55%	71%	71%
Net: Oppose	19%	20%	19%	25%	18%	19%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Income				Facebook
	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	26%	33%	19%	22%	25%	26%
Somewhat support	39%	36%	46%	37%	39%	41%
Somewhat oppose	14%	13%	12%	21%	9%	13%
Strongly oppose	10%	9%	11%	12%	10%	9%
Don't know	11%	10%	12%	9%	17%	11%
Net: Support	65%	69%	65%	59%	64%	67%
Net: Oppose	24%	21%	23%	32%	19%	23%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	38%	44%	35%	32%	37%	40%
Somewhat support	33%	30%	35%	36%	33%	33%
Somewhat oppose	10%	11%	9%	12%	7%	9%
Strongly oppose	9%	7%	9%	12%	7%	9%
Don't know	10%	9%	12%	7%	16%	10%
Net: Support	71%	73%	70%	68%	70%	72%
Net: Oppose	19%	18%	19%	24%	14%	18%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total					
	Twitter	LinkedIn	Google+	MySpace	Pinterest

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	26%	24%	26%	29%	26%	26%
Somewhat support	39%	46%	37%	38%	45%	41%
Somewhat oppose	14%	13%	18%	17%	19%	13%
Strongly oppose	10%	10%	12%	10%	4%	12%
Don't know	11%	6%	7%	6%	6%	7%
Net: Support	65%	71%	63%	68%	71%	67%
Net: Oppose	24%	24%	30%	27%	23%	26%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	38%	40%	37%	40%	45%	39%
Somewhat support	33%	35%	34%	33%	32%	36%
Somewhat oppose	10%	11%	13%	13%	8%	10%
Strongly oppose	9%	9%	10%	10%	5%	10%
Don't know	10%	5%	6%	5%	10%	5%
Net: Support	71%	75%	71%	73%	77%	75%
Net: Oppose	19%	20%	23%	23%	13%	20%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Social networks membership				
	Tumblr	Instagram	nosquare	Snapchat	Periscope

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	26%	21%	28%	-	38%	24%
Somewhat support	39%	37%	40%	-	35%	39%
Somewhat oppose	14%	18%	14%	-	15%	30%
Strongly oppose	10%	13%	9%	-	5%	7%
Don't know	11%	10%	9%	-	7%	-
Net: Support	65%	59%	68%	-	73%	63%
Net: Oppose	24%	31%	22%	-	20%	37%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	38%	31%	43%	-	48%	35%
Somewhat support	33%	34%	32%	-	32%	28%
Somewhat oppose	10%	19%	9%	-	10%	26%
Strongly oppose	9%	9%	10%	-	4%	7%
Don't know	10%	6%	7%	-	7%	3%
Net: Support	71%	65%	75%	-	79%	63%
Net: Oppose	19%	28%	19%	-	14%	33%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total			
	Other	Don't know	None

ZYS_q3_4. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Car maintenance (e.g., changing a tire, putting gas in the tank, etc.)

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	26%	38%	18%	26%
Somewhat support	39%	15%	39%	32%
Somewhat oppose	14%	36%	10%	13%
Strongly oppose	10%	-	-	11%
Don't know	11%	11%	34%	18%
Net: Support	65%	53%	56%	58%
Net: Oppose	24%	36%	10%	24%

ZYS_q3_5. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Performing CPR

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	38%	23%	18%	31%
Somewhat support	33%	38%	39%	33%
Somewhat oppose	10%	28%	10%	11%
Strongly oppose	9%	-	-	8%
Don't know	10%	11%	34%	17%
Net: Support	71%	61%	56%	64%
Net: Oppose	19%	28%	10%	19%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly support	34%	32%	35%	31%	37%	33%
Somewhat support	37%	41%	33%	31%	33%	45%
Somewhat oppose	11%	11%	11%	15%	10%	9%
Strongly oppose	8%	6%	10%	9%	9%	6%
Don't know	11%	10%	11%	13%	12%	7%
Net: Support	70%	73%	68%	62%	70%	77%
Net: Oppose	19%	18%	21%	24%	19%	15%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Too much	50%	48%	52%	49%	52%	49%
The right amount	24%	26%	23%	28%	22%	24%
Too little	9%	9%	9%	7%	8%	12%
Don't know	17%	17%	16%	17%	18%	16%

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	436	637	277	342	454
Base: All US adults	1043	512	531	306	359	379
Strongly agree	23%	21%	25%	20%	28%	21%
Somewhat agree	35%	36%	34%	41%	34%	32%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Region				White
	Northeast	Midwest	South	West	

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly support	34%	26%	31%	41%	32%	32%
Somewhat support	37%	36%	42%	32%	39%	41%
Somewhat oppose	11%	14%	10%	11%	10%	10%
Strongly oppose	8%	7%	10%	8%	6%	7%
Don't know	11%	16%	7%	8%	13%	10%
Net: Support	70%	62%	73%	73%	70%	73%
Net: Oppose	19%	21%	20%	19%	16%	17%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Too much	50%	44%	50%	52%	52%	53%
The right amount	24%	27%	23%	25%	22%	21%
Too little	9%	10%	8%	9%	9%	10%
Don't know	17%	19%	19%	14%	17%	16%

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	221	245	379	228	776
Base: All US adults	1043	221	233	371	218	664
Strongly agree	23%	19%	19%	27%	24%	24%
Somewhat agree	35%	35%	37%	34%	37%	34%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Race			Educ	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly support	34%	26%	49%	30%	33%	39%
Somewhat support	37%	30%	25%	35%	35%	37%
Somewhat oppose	11%	18%	7%	19%	10%	9%
Strongly oppose	8%	13%	7%	7%	5%	9%
Don't know	11%	13%	11%	9%	16%	7%
Net: Support	70%	56%	74%	64%	68%	75%
Net: Oppose	19%	31%	15%	27%	15%	18%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Too much	50%	34%	44%	57%	39%	54%
The right amount	24%	31%	32%	25%	27%	23%
Too little	9%	12%	9%	3%	10%	9%
Don't know	17%	24%	14%	16%	24%	14%

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	104	78	115	369	378
Base: All US adults	1043	117	154	108	430	331
Strongly agree	23%	32%	13%	24%	16%	27%
Somewhat agree	35%	25%	52%	29%	35%	36%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Education		Marital		
	4-year	Post Grad	Married	Separated	Divorced

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly support	34%	30%	26%	32%	63%	39%
Somewhat support	37%	38%	40%	38%	23%	36%
Somewhat oppose	11%	14%	18%	12%	6%	10%
Strongly oppose	8%	11%	11%	8%	4%	9%
Don't know	11%	7%	6%	10%	4%	7%
Net: Support	70%	68%	66%	70%	86%	75%
Net: Oppose	19%	25%	28%	21%	10%	18%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Too much	50%	58%	70%	51%	57%	49%
The right amount	24%	24%	16%	26%	26%	30%
Too little	9%	9%	5%	10%	5%	12%
Don't know	17%	9%	9%	14%	13%	9%

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	209	117	549	15	118
Base: All US adults	1043	183	99	515	17	100
Strongly agree	23%	28%	33%	24%	31%	26%
Somewhat agree	35%	37%	28%	35%	45%	32%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Status			Children under the age of 18	
	Widowed	Never married	Domestic / civil partnership	Yes	No

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly support	34%	41%	33%	28%	38%	32%
Somewhat support	37%	40%	37%	23%	30%	39%
Somewhat oppose	11%	12%	10%	11%	14%	10%
Strongly oppose	8%	3%	7%	16%	7%	8%
Don't know	11%	4%	13%	22%	12%	10%
Net: Support	70%	81%	70%	52%	68%	71%
Net: Oppose	19%	15%	17%	26%	21%	19%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Too much	50%	38%	52%	31%	49%	50%
The right amount	24%	16%	21%	35%	29%	23%
Too little	9%	18%	7%	8%	6%	10%
Don't know	17%	29%	20%	26%	16%	17%

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	54	300	37	298	775
Base: All US adults	1043	50	326	36	301	742
Strongly agree	23%	23%	22%	10%	25%	22%
Somewhat agree	35%	38%	35%	36%	42%	33%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Income				Facebook
	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly support	34%	40%	29%	30%	29%	35%
Somewhat support	37%	33%	40%	36%	41%	36%
Somewhat oppose	11%	11%	10%	16%	8%	10%
Strongly oppose	8%	6%	9%	11%	7%	8%
Don't know	11%	10%	12%	7%	15%	10%
Net: Support	70%	73%	69%	66%	70%	72%
Net: Oppose	19%	17%	19%	26%	15%	18%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Too much	50%	43%	57%	58%	45%	52%
The right amount	24%	29%	21%	23%	20%	24%
Too little	9%	11%	7%	9%	7%	9%
Don't know	17%	17%	15%	10%	28%	15%

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	383	308	235	147	860
Base: All US adults	1043	398	288	213	145	844
Strongly agree	23%	22%	25%	28%	17%	24%
Somewhat agree	35%	38%	35%	33%	32%	36%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total					
	Twitter	LinkedIn	Google+	MySpace	Pinterest

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly support	34%	37%	34%	38%	35%	37%
Somewhat support	37%	36%	39%	34%	36%	35%
Somewhat oppose	11%	13%	12%	12%	19%	11%
Strongly oppose	8%	10%	11%	11%	6%	12%
Don't know	11%	4%	5%	6%	4%	6%
Net: Support	70%	73%	73%	71%	71%	72%
Net: Oppose	19%	23%	23%	23%	26%	22%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Too much	50%	56%	61%	55%	44%	61%
The right amount	24%	26%	18%	26%	24%	18%
Too little	9%	7%	11%	9%	13%	11%
Don't know	17%	11%	11%	11%	19%	10%

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	389	298	305	66	333
Base: All US adults	1043	398	264	311	73	286
Strongly agree	23%	25%	28%	29%	33%	29%
Somewhat agree	35%	39%	34%	35%	31%	38%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total	Social networks membership				
	Tumblr	Instagram	nosquare	Snapchat	Periscope

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly support	34%	34%	40%	-	40%	23%
Somewhat support	37%	33%	31%	-	34%	31%
Somewhat oppose	11%	14%	12%	-	13%	38%
Strongly oppose	8%	13%	11%	-	7%	7%
Don't know	11%	6%	6%	-	6%	-
Net: Support	70%	67%	72%	-	74%	55%
Net: Oppose	19%	28%	22%	-	20%	45%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Too much	50%	57%	60%	-	55%	61%
The right amount	24%	19%	23%	-	24%	17%
Too little	9%	14%	6%	-	7%	23%
Don't know	17%	11%	10%	-	13%	-

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	86	319	-	188	18
Base: All US adults	1043	77	341	-	201	22
Strongly agree	23%	27%	25%	-	24%	25%
Somewhat agree	35%	41%	42%	-	44%	58%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



Total			
	Other	Don't know	None

ZYS_q3_6. To what extent would you support or oppose a standardized test designed to measure each of the following 'basic life skills'? Please select one option on each row.

- Writing a resume/cover letter

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly support	34%	32%	18%	27%
Somewhat support	37%	31%	40%	37%
Somewhat oppose	11%	26%	20%	15%
Strongly oppose	8%	-	-	4%
Don't know	11%	11%	23%	18%
Net: Support	70%	64%	57%	63%
Net: Oppose	19%	26%	20%	19%

ZYS_q4. In general do you think there is too much or too little importance placed on standardized test scores or is there the right amount?

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Too much	50%	39%	11%	36%
The right amount	24%	26%	29%	25%
Too little	9%	25%	10%	9%
Don't know	17%	11%	50%	30%

ZYS_q5. To what extent do you agree or disagree with the following statement? I feel that my score(s) on standardized tests did not reflect my true knowledge of the subject.

Unweighted base	1073	10	8	122
Base: All US adults	1043	10	9	112
Strongly agree	23%	8%	-	15%
Somewhat agree	35%	23%	38%	28%

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Gender		Age		
		Male	Female	18 to 34	35 to 54	55+
Somewhat disagree	16%	17%	14%	17%	15%	15%
Strongly disagree	5%	6%	4%	7%	4%	5%
Don't know	10%	8%	11%	7%	12%	10%
Not applicable - I have never taken a standardized test	11%	11%	11%	8%	8%	17%
Net: Agree	59%	58%	59%	61%	61%	54%
Net: Disagree	21%	23%	19%	24%	19%	20%

Cell Contents (Column Percentages)

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Region				White
		Northeast	Midwest	South	West	
Somewhat disagree	16%	17%	14%	16%	15%	16%
Strongly disagree	5%	4%	7%	5%	5%	5%
Don't know	10%	10%	12%	8%	10%	10%
Not applicable - I have never taken a standardized test	11%	15%	10%	10%	10%	11%
Net: Agree	59%	54%	56%	61%	61%	58%
Net: Disagree	21%	21%	21%	21%	20%	21%

Cell Contents (Col

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Race			Educ	
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year
Somewhat disagree	16%	9%	16%	21%	13%	17%
Strongly disagree	5%	3%	5%	9%	5%	4%
Don't know	10%	8%	8%	11%	12%	8%
Not applicable - I have never taken a standardized test	11%	22%	7%	6%	17%	8%
Net: Agree	59%	57%	64%	53%	52%	63%
Net: Disagree	21%	13%	21%	30%	18%	22%

Cell Contents (Col

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Education		Marital		
		4-year	Post Grad	Married	Separated	Divorced
Somewhat disagree	16%	14%	24%	16%	13%	22%
Strongly disagree	5%	7%	5%	6%	6%	4%
Don't know	10%	8%	5%	8%	-	7%
Not applicable - I have never taken a standardized test	11%	6%	5%	11%	4%	9%
Net: Agree	59%	65%	61%	59%	77%	58%
Net: Disagree	21%	20%	29%	22%	19%	26%

Cell Contents (Col

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Status			Children under the age of 18	
		Widowed	Never married	Domestic / civil partnership	Yes	No
Somewhat disagree	16%	5%	15%	16%	13%	17%
Strongly disagree	5%	8%	4%	7%	4%	6%
Don't know	10%	6%	13%	22%	10%	9%
Not applicable - I have never taken a standardized test	11%	20%	10%	9%	6%	13%
Net: Agree	59%	61%	58%	46%	67%	55%
Net: Disagree	21%	13%	19%	22%	17%	22%

Cell Contents (Col

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Income				Facebook
		Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	
Somewhat disagree	16%	15%	18%	18%	9%	16%
Strongly disagree	5%	3%	4%	8%	8%	5%
Don't know	10%	8%	9%	7%	19%	10%
Not applicable - I have never taken a standardized test	11%	13%	10%	7%	15%	10%
Net: Agree	59%	61%	59%	61%	49%	60%
Net: Disagree	21%	19%	22%	26%	17%	21%

Cell Contents (Col

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Twitter	LinkedIn	Google+	MySpace	Pinterest
Somewhat disagree	16%	18%	19%	17%	16%	16%
Strongly disagree	5%	4%	5%	7%	1%	3%
Don't know	10%	7%	8%	6%	5%	8%
Not applicable - I have never taken a standardized test	11%	6%	7%	5%	14%	5%
Net: Agree	59%	65%	62%	65%	64%	68%
Net: Disagree	21%	22%	24%	24%	17%	19%

Cell Contents (Col

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Social networks membership				
		Tumblr	Instagram	nosquare	Snapchat	Periscope
Somewhat disagree	16%	18%	17%	-	18%	10%
Strongly disagree	5%	2%	5%	-	3%	-
Don't know	10%	9%	5%	-	4%	7%
Not applicable - I have never taken a standardized test	11%	3%	5%	-	6%	-
Net: Agree	59%	68%	67%	-	69%	83%
Net: Disagree	21%	20%	22%	-	21%	10%

Cell Contents (Col

YouGov NY

Standardized Tests

US_nat Sample: 12th - 13th September 2017



	Total	Other	Don't know	None
Somewhat disagree	16%	23%	-	13%
Strongly disagree	5%	25%	10%	3%
Don't know	10%	-	52%	15%
Not applicable - I have never taken a standardized test	11%	21%	-	26%
Net: Agree	59%	31%	38%	43%
Net: Disagree	21%	48%	10%	16%

Cell Contents (Col